

NAVIGATING TO NEXT

Thursday, April 30, 2020
7:30 AM - 5:00 PM

CONVENE 117 W. 46th Street New York, NY

2020 Conference Sponsorships

Annual Conference Sponsorship: \$18,000

- Thought Leadership Presentation at Breakout Session
- 2-minute remarks at conference open
- Five (5) attendee tickets to the conference (5 additional tickets at 50% discount)
- HR Solutions Gallery Table: Prime Location
- Two (2) vendor tickets for HR Solutions Gallery
- Corporate name/logo on conference webpage with link to your website
- Corporate name/logo on attendee bags and on registration table signage
- Attendee list to be sent before and after conference
- Full page ad in conference program

ACT NOW ==> Only one more opportunity available.

Thank you Ultimate Software!

Tier 2 Sponsorship Packages

Keynote Session Sponsorship: \$12,000 *(2 available)*

- Opening remarks and keynote speaker introduction (2 minutes)
- Five (5) attendee tickets to the conference (5 additional tickets at 50% discount)
- HR Solutions Gallery Table: Prime Location
- Attendee list to be sent before & after conference
- Corporate name/logo on conference webpage and registration table signage
- Inclusion in conference promotional materials and highlighted on NYC SHRM social media channels

Cocktail Reception Sponsor: \$12,000 *(Exclusive; only one available)*

- Sponsorship of offsite cocktail party including 60 Second Greeting at party
- Five (5) attendee tickets to the conference (5 additional tickets at 50% discount)
- HR Solutions Gallery Table: Prime Location
- Attendee list to be sent before & after conference
- Corporate name/logo on conference webpage and registration table signage
- Inclusion in conference promotional materials and highlighted on NYC SHRM social media channels

Meal and Refreshment Sponsor: \$12,000

- 60 Second Greeting during lunch
- Five (5) attendee tickets to the conference (5 additional tickets at 50% discount)
- HR Solutions Gallery Table and Nourish stations
- Attendee list to be sent before & after conference
- Corporate name/logo on conference webpage and registration table signage
- Inclusion in conference promotional materials and highlighted on NYC SHRM social media channels

Tier 3 Sponsorship Packages

Breakout Sessions Sponsorships: \$5,500 *(limited availability)*

Introduction of breakout session speaker (2 minutes)

Two (2) attendee tickets to the conference (2 additional tickets at 50% discount)

HR Solutions Gallery Table

Corporate name/logo branded with breakout session

Corporate name/logo on conference webpage

Inclusion in conference promotional materials and highlighted on NYC SHRM social media channels

Portable Phone Chargers: \$5,500 *(Exclusive; only one available)*

Company name and logo on chargers

Two (2) attendee tickets to the conference (2 additional tickets at 50% discount)

HR Solutions Gallery Table

Phone charger user list to be sent after conference

Corporate name/logo on conference webpage

Inclusion in conference promotional materials and highlighted on NYC SHRM social media channels

Name Badges: \$5,500 *(Exclusive; only one available)*

Corporate name/logo on badges

Two (2) attendee tickets to the conference (2 additional tickets at 50% discount)

HR Solutions Gallery Table

Corporate name/logo on conference webpage

Inclusion in conference promotional materials and highlighted on NYC SHRM social media channels

Registration deadline for the above sponsorships: January 15, 2020. Take advantage of all the benefits of these packages!

Tier 4 Sponsorship Packages *(sold from February 1 – March 31)*

Prime HR Solutions Gallery Table: \$3,500

HR Solutions Gallery exhibit table in prime location, includes two (2) vendor tickets

Additional vendor tickets at 25% discount

OR

Standard HR Solutions Gallery: \$3,000

HR Solutions Gallery exhibit table includes two (2) vendor tickets

Additional vendor tickets at 25% discount

ATTENDEE BAG ITEMS: \$250 plus production

Acceptable Items for Attendee Bags include pads, pens, highlighters, phone chargers, USB drives, post-it notes, spiral notebooks, flashlights, stylus, or other items approved by NYC SHRM.

GRAND PRIZE: \$3,000

Corporate name/logo on conference webpage

Inclusion in conference promotional materials and highlighted on NYC SHRM social media channels

Questions? Contact: Cheri Hennessy Durst at cdurst@nycshrm.org • 877-625-4769

